



wimby
WIND IN MY BACKYARD



Photo by: Jan Kåre Ness NTB scanpix

1st WIMBY Newsletter – February 2024

Welcome to the inaugural edition of the WIMBY Newsletter! We are thrilled to share with you the latest updates, achievements, and insights from the Wind In My BackYard project.

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The recent General Assembly in Vienna marked a significant milestone for WIMBY. Partners from diverse backgrounds came together for three days of engaging activities.

- **Day 1** set the stage with administrative details and progress reviews.
- **Day 2** featured interactive workshops, exploring citizens' perceptions and refining our 3D environment and interactive map tools.
- **Day 3** ended with a successful code sprint and focused bilateral meetings.



In less than a month, WIMBY will be participating in the upcoming WindEurope Annual Event in Bilbao from March 20 to 22, 2024.

The importance of wind energy will be under the spotlight: it's not just about combating climate change; it's about demonstrating the multifaceted benefits of wind power. With 350,000 jobs in Europe and 250 GW installed across the continent, wind energy is a cornerstone of our economy, driving innovation, ensuring energy sovereignty, and creating sustainable livelihoods for millions.

WIMBY will be contributing to this dialogue with a dedicated poster at the conference. If you are going to attend, drop by: we will be happy to introduce you to the innovations and work that WIMBY is doing right now.

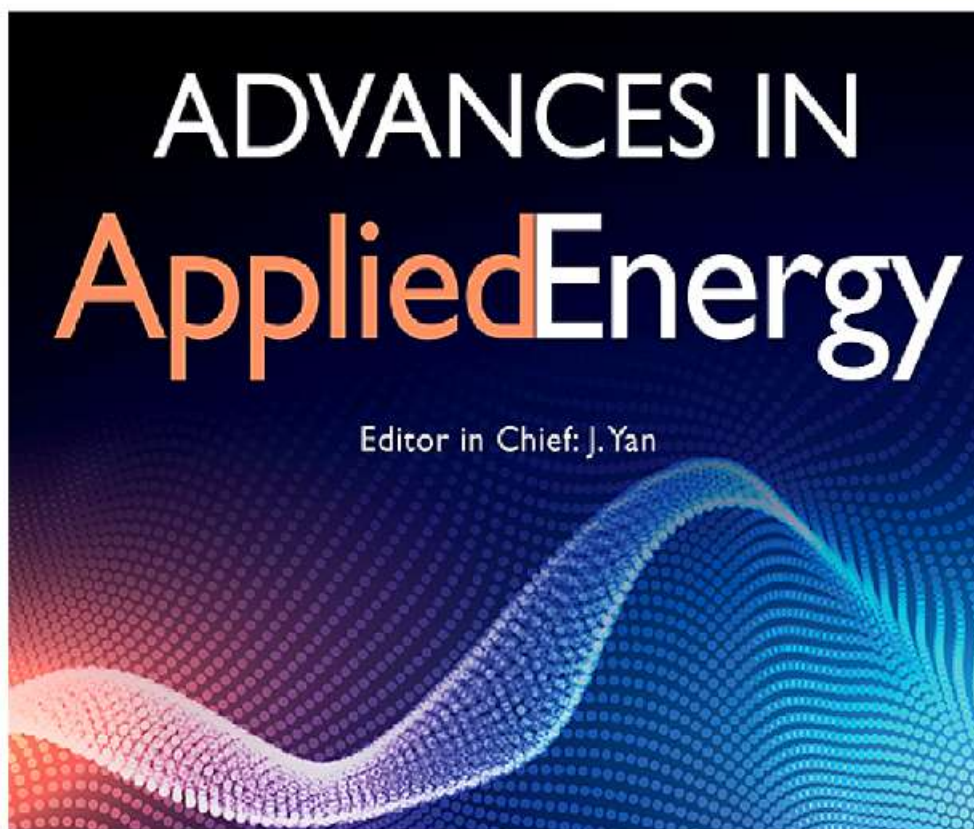
ARTICLES



Recently, we've collaborated with our sister projects, [WENDY](#) and [JustWind4All](#), to bring you a joint article that delves into our shared objectives and common ground.

We explored our collective mission to reshape perceptions of onshore and offshore wind energy, emphasizing the role of social acceptance. In our individual projects and collaborative endeavors, we consistently address the complexities surrounding social acceptance of wind energy. In each project we multifaceted strategies to overcome barriers hindering wind power adoption. From community engagement to innovative tools and participatory practices, our projects are dedicated to fostering a just and sustainable transition.

Explore the shared insights and diverse perspectives that contribute to our holistic understanding of the challenges and opportunities in the field.



One of our partners have worked on a paper title Advances in "Reviewing accuracy & reproducibility of large-scale wind resource assessments" in the "Advances in Applied Energy" Journal, Volume 13. The paper is a comprehensive review that examines 195 articles on large-scale wind assessments, offering insights into global and continental-scale potentials. The study delves into innovative methodologies, emphasising social and political barriers, and underlines challenges in data sharing and scientific reproducibility. With a focus on best practices, the analysis provides a state-of-the-art perspective on modern wind resource assessments. Notably, WIMBY was acknowledged in this report.

Bullseye Canvas: Precision in User Classification

To refine our focus, we employed a bullseye canvas. This strategic tool allowed us to categorise user groups into direct, indirect, and extended categories. Direct users engage directly with the map, while indirect and extended users interact differently, forming a nuanced understanding of our audience landscape. With clarity on user groups, we prioritised five for further exploration. Gains, pains, and jobs were meticulously listed, providing valuable insights into the core needs and ambitions of the most relevant user groups. This understanding serves as a compass for our map design.

Top Three Target Users: Shaping Co-Creation Sessions

Through a collaborative voting exercise, we identified the three most important user groups – our target users. These individuals will actively participate in co-creation sessions, ensuring the map is not just for them but, more importantly, with them.

The WIMBY interactive map is a testament to our commitment to user-centered design. It is an evolving tool shaped by the needs and insights of those who will engage with it. Day 2 of the General Assembly in Vienna saw intensive workshops where partners provided feedback on initial map sketches, contributing to its refinement and enhancement. This user-centric approach ensures a map that is not only informative but user-friendly, aligning seamlessly with the diverse needs of our stakeholders.

As we navigate this design journey, read the article wrote by Lien about our workshop on how to find the WIMBY target audience.

AROUND THE WEB

New Wind Charter and national wind pledges underline ambition for wind power in Europe – Energy EC



In a significant move to advance wind energy, the EU has achieved two major milestones at the Energy Council in Brussels. Firstly, the majority of Member States and key wind industry representatives have endorsed the European Wind Charter, a voluntary commitment to support the EU wind sector. Secondly, 21 Member States have submitted pledges for wind deployment over the next three years, reflecting a tangible commitment to the objectives outlined in the European Wind Power Action Plan. These developments mark substantial progress in fostering a coordinated effort to enhance conditions for the European wind industry, demonstrating a united front for sustainable energy.

Europe, US, China: Where installed the most wind and solar power in 2023? – Euronews.green



In 2023, the global embrace of renewable energy, particularly solar power, reached unprecedented levels, setting the stage for a momentous shift away from fossil fuels. The International Energy Agency (IEA) reported record-breaking solar output, with China, Europe, and the US each achieving remarkable solar installation records. China led the charge with an estimated 180 to 230 gigawatts of solar additions, outpacing other nations. Europe saw a 40% growth from 2022, adding 58 gigawatts, while the US, especially California, continued to lead in solar energy.

The IEA projected the addition of over 440 gigawatts of renewable energy in 2023, surpassing the combined installed power capacity of Germany and Spain. Solar energy is expected to surpass hydropower in total capacity globally, with the final figures confirming a historic year. However, challenges include a shortage of transformers and rising interest rates, impacting the industry.

Thank you for joining us! We appreciate you reading all the way to the end. Stay connected with us for more exciting updates in our upcoming newsletters. Don't forget to follow us on social media ([LinkedIn](#) and [X](#)) to be part of WIMBY's community.

Until next time!

Next issue: June 2024



Wimby Project

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